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Perspectives of patients, family caregivers and health professionals on the use of outcome measures in palliative care and lessons for implementation: a multi-method qualitative study

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Background: Routine use of outcome measures in palliative care is recommended to demonstrate and improve quality of care. The use of outcome measures is relatively recent in UK specialist palliative care services and understanding their use in practice is key to successful implementation. We therefore aimed to explore how patient-centred outcome measures are used in specialist palliative care, and identify key considerations for implementation.

Methods: Multi-method qualitative study (semi-structured interviews and non-participant observation). Patients, family caregivers and health professionals were purposively sampled from nine specialist palliative care services (hospice, hospital and community settings) in London, UK. Framework analysis, informed by the Consolidated Framework for Implementation Research (CFIR), was undertaken.

Results: Thirty eight interviews and nine observations were conducted. Findings are presented according to the five CFIR domains: (I) intervention: participants highlighted advantages, disadvantages and appropriateness of outcome measures in palliative care; (II) outer setting: policy and national drivers are necessary to encourage use of outcome measures; (III) inner setting: information technology infrastructure, organisational drive, and support from peers and leadership were institutional factors that shaped the use of outcome measures; (IV) individual: clear rationale for using outcome measures and skills to use them in practice were essential; (V) implementation: stepwise introduction of outcome measures, regular feedback sessions, and champions/facilitators were important to strengthen routine use.

Conclusions: All CFIR domains need consideration for effective implementation. Outcome data needs to be fed back to and interpreted for professionals in order to improve and sustain outcome data collection, and drive meaningful improvements in palliative care.

Keywords: Outcome assessment; evaluation research; palliative care; qualitative research

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Introduction

Measuring patient and caregiver outcomes can improve the quality and efficiency of care (1-3). In palliative care, there is increasing use of outcome measurement in routine practice (4-7). Implementation of outcome measures has been associated with changes in care processes including: better symptom recognition, more discussion of quality-of-life and increased referrals (3). A recent European Association for Palliative Care white paper (8) recommended the implementation of outcome measures to: improve awareness of unmet needs; understand different models of care delivery; and allow for national and international comparison.

Despite the growing emphasis on use of outcome measures in palliative care, less attention has been paid to the implementation of these measures in clinical practice (3,9). Previous studies have identified potential facilitators and barriers to implementing outcome measures in palliative care (9,10) and highlighted an urgent need for training and support for their use (3,11).

The Outcome Assessment and Complexity Collaboration (OACC) project was designed to support the implementation of outcome measures in specialist palliative care in the UK (12). The OACC suite of measures includes measures that are completed by patients, caregivers and staff. The core measures include phase of illness (4,13,14), modified Australian Karnofsky Performance Status (AKPS) (15), Integrated Palliative care Outcomes Scale (IPOS) (6), Views On Care (16), and caregiver burden (17). Phase of illness and AKPS are staff-completed measures, whilst IPOS can be completed by patients, family or staff. Patient-centred outcome measures (PCOMs) are validated tools completed by patients, or proxies, which capture patients' symptoms and well-being. The use of 'patient-centred' rather than 'patient-reported' outcome measures is particularly useful in palliative care where often patients have impaired cognition, or are too unwell to complete the measures themselves (3), proxy-completed measures have previously been found to be a fair substitute to patient response for assessing symptoms and quality-of-life (18-20). Learning from other work on facilitators to implementing outcome measures (9), the OACC project included an educational and feedback component. Ongoing support was provided directly to staff at various stages of implementation (dedicated Quality Improvement Facilitator, print and digital training materials, and regular webinars). The aim of this study was to explore how patient-centred outcome measures are used in specialist palliative care, and identify key considerations Pinto et al. Perspectives on outcome measures in palliative care

for implementation.

Methods

Design

Multi-method qualitative study using semi-structured interviews and non-participant observations.

Setting

Nine specialist palliative care services in South London (UK), including one in-patient hospice, five hospital and three community teams.

Participants

Sampling

Participants were purposively sampled across the nine services. Staff participants were sampled by profession (doctors, nurses, allied health professionals) and experience of using the OACC measures. Eligible patients and family caregivers had to be over 18 years of age, speak English, well enough to take part in an interview (as judged by their clinical team), and be receiving specialist palliative care at the participating service. Potential patient participants were approached by their clinical teams; if they were not deemed well enough to undertake an interview, they were not approached. We anticipated that the majority of PCOMs used in the OACC project would be staff-completed measures. Therefore, we over-sampled health professionals to elicit more experiences.

Recruitment

Patients and family caregivers were initially approached by the clinical teams; those who agreed to further contact were then approached by a researcher (C Pinto/J Witt). Eligible staff participants who were willing to participate in the interview or observation were approached directly by the researcher (C Pinto/J Witt). All eligible participants were given an information sheet and had an opportunity to ask questions. All participants gave written informed consent before the interview or observation. Data was collected from December 2014 to November 2015.

Data collection

Interviews

Semi-structured interviews ensured exploration of a

pre-determined set of issues whilst allowing the researcher to probe in more depth. The interview guide was informed by the domains in the Consolidated Framework for Implementation Research (CFIR) (21), a widely used framework that offers a comprehensive consideration of implementation issues. Two patient and public involvement (PPI) representatives were involved in the development of information sheets and interview guides. Interviews focused on the benefits, challenges and implementation issues (see *Figures S1,S2, Table S1*).

C Pinto, J Witt and S de Wolf-Linder conducted interviews either in clinical settings (wards or offices) or at home, based on the participants' preference. All interviews were audio recorded; researchers kept field notes to capture contextual information. Data collection continued until saturation of themes was reached.

Non-participant observation

Non-participant observations with staff were undertaken to supplement the interviews. C Pinto and J Witt carried out the observations after obtaining participant consent. Where observations involved interaction with other people (staff, patients, family members), individuals were given the opportunity to refuse being observed. Detailed field notes were used to record observational data.

Analysis

Interviews were transcribed verbatim. Analysis of data was undertaken using Framework analysis (22,23) (supported by NVivo software) as it allows exploration within and between cases and themes and is well suited to addressing specific policy questions (23). The CFIR informed our data analysis framework. Framework analysis allowed us to compare important themes emerging across the CFIR domains and different participant groups.

A coding tree was developed after familiarisation and inductive line-by-line coding of a few interviews. These codes were then systematically applied to the data (indexing). Data were then summarised into a matrix and different categories of codes grouped together within separate charts (charting). Emerging themes and divergent perspectives were explored. Rigour was established by discussing and comparing analyses between project team members (CP/CS/KB/FEM) and following the Consolidated Criteria for Reporting Qualitative Studies (24). Analysis of the observations was undertaken concurrently using the developed coding tree and triangulated with the interview findings.

Ethics

Ethical Approval for the study was granted by the UK National Research Ethics Service (Committee: London-Bromley 14/LO/1669); all procedures followed were in accordance with Declaration of Helsinki (25).

Results

Participants

Thirty eight participants were interviewed (39 approached): 7 patients, 4 family caregivers, 11 doctors, 8 nurses, and 8 allied health professionals (see *Table 1*). The median duration of interviews was 50.5 minutes (range: 15–107 minutes). Nine observations with 6 nurses and 3 doctors were undertaken (3 in the community, 5 in a hospital and 1 in an in-patient hospice).

Findings

Findings are presented according to the five CFIR domains: (I) intervention; (II) outer setting; (III) inner setting; (IV) individual; and (V) implementation. Main themes and subthemes are illustrated in *Figure 1*.

Intervention

Three subthemes emerged from participants' views on PCOMs as an intervention: advantages, disadvantages and appropriateness of using PCOMs in specialist palliative care.

Relative advantages of using PCOMs

The advantages reported by participants are summarised in *Table 2*.

(I) Better understanding of the needs of patients and families

Patients, families and professionals described PCOMs as a way for staff to better understand the main problems and issues faced by patients and families.

"For the patients I think it's really good that they feel that they're being beard. That straight away they've got an opportunity to tell us what their main problems are, to tell us what symptoms they've been experiencing physically, tell us about their mood, and how they perceive their family situations to be, and the problems and issues that they have" (08009, palliative care nurse).

Table 1	Participant	characteristics	(n=38)
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Demographics are not reported for one patient participant.

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Patients and family caregivers also viewed PCOMs as a chance to inform staff about their concerns. For some, changes in care were attributed directly to completion of PCOMs.

"...for instance, if a nurse came back to you and said, 'Well, you know, when don't you feel at peace?'...it opens up a conversation then, and would perhaps help someone who's not dealing with themselves so well." (08002, patient).

"I was offered a pump infusion of anti-sickness drugs, which came directly out of this [PCOM] ... I think I found them helpful and I got help because of them. So, yes, I think they're a good idea." (01006, patient).

(II) Empowers patients and families

Professionals described the use of PCOMs as redistributing power, giving the patient more control over their care decisions.

"I think it gives the patient a voice, which is important... people being able to fill out and that, it just gives them a...kind of autonomy and they feel that they're taking more of a kind of role in their care, which I think is always a pretty good thing." (01001, palliative care doctor).

PCOMs can also empower family caregivers, giving them the opportunity to contribute to the patient's care and validating their concerns alongside those of the patient.

"I should think carers would complete those as well (caregiver questions), yes, because they feel it's an additional part of helping whoever they're caring for, whether it's the husband, wife, auntie or uncle." (03002, palliative care nurse).

"I think with the Zarit carer interview [tool to measure caregiver burden] the positives are that it could make the carer aware that your team is looking after them as well as the patient and they could find some benefit in that." (05003, palliative care nurse).

(III) Feeling of safety and reassurance

Some patients and family caregivers described reassurance from completing a PCOM, knowing that the symptoms listed on the PCOM were common/recognised, and that the completed PCOM would be reviewed by staff.

"I think it was nice that somebody had come up with a list of all the things I was feeling. I recognised all of the symptoms on the list immediately as being those that are commonly experienced by patients going through a rough time in hospital. It wasn't just me, these were typical. So that, in a way, was a reassurance up front that what was happening to me was common to other patients...It was also nice that somebody was interested in gauging how severe they were with a view to actually being able to help me." (01006, patient).

"Well, I think at the time it probably made me feel that there's an opportunity that somebody's going to listen." (08002, patient).

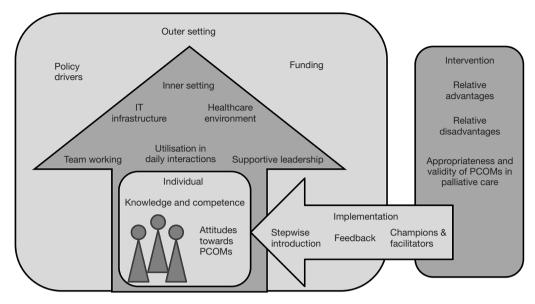


Figure 1 Main themes presented according to CFIR framework (21). CFIR, Consolidated Framework for Implementation Research.

Advantages	Patients	Family caregivers	Health professionals
Better understanding of the needs of patients and families	✓	✓	✓
Empowers patients and families	×	×	\checkmark
Feeling of safety and reassurance	1	1	×
Improves communication between patients and professionals	1	1	\checkmark
Monitors changes in health and provides feedback	1	1	\checkmark
Improves assessment of patients' and families' needs	×	×	\checkmark
Improves efficiency of care planning and delivery	×	×	\checkmark

Table 2 Advantages of using PCOMs	as reported by patients, family	v caregivers and health professionals
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PCOM, patient-centred outcome measure.

(IV) Improves communication between patients and professionals

Both patients and professionals described PCOMs as aiding communication by opening up discussions and prompting further assessment, particularly around psychological issues.

"Because quite often if somebody has ticked that they're always anxious, or they're always worried, or they're always feeling depressed, it really triggers us, especially on ward round but at other times as well, to actually really assess their mental health, and really assess how they're coping psychosocially. That's been really helpful as well." (08009, palliative care nurse).

"...it would help prompt other patients so they're not perhaps in the space that I'm in. I mean, for instance, if a nurse came back to you and said, 'Well, you know, when don't you feel at peace?', it opens up a conversation then, and would perhaps help someone whose not dealing with themselves so well." (08002, patient).
(V) Monitors changes in health and provides feedback PCOMs were described as providing valuable objective feedback to the patient, family and staff, enabling them to see change and stability when facing deteriorating health.

"I think, having them all on this piece of paper listed, helped me put them into context and made me realise that I was just being overwhelmed and overrun with all sorts of nasty side effects. These were well known ones and it can be dealt with." (01006, patient).

"I think they're quite necessary now, to prove what we're worth and what we're doing, and as a way of evaluating if our treatment is effective, and our input to patients is effective,

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Disadvantages	Patients	Family caregivers	Health professionals
Increases patient burden	×	×	1
Patients too ill to complete	1	\checkmark	1
Time-consuming nature	×	×	1
Could hinder accurate, holistic assessment of needs	×	×	1
Not responding to the information collected	1	×	1
No advantage/ disadvantage to care	1	\checkmark	1

Table 3 Disadvantages of using PCOMs, as reported by patients, family caregivers and health professionals

PCOM, patient-centred outcome measure.

and either to be able to help patients and improve what we do for patients on an individual basis, and also more nationally, I suppose." (080011, allied health professional).

(VI) Improves assessment of patients' and families' needs Professionals described the positive impact of PCOMs on the structure of their assessment and documentation, enabling a quick summary of the patient's main problems and concerns.

"I think it's a really nice holistic tool, because it actually gives us a bit of everything... especially if there's an overwhelming physical symptom, especially one that's quite hard to control, sometimes as a medical and nursing team we can get quite blindsided and focused by that. This gives us a chance to actually step back and think. There are other things going on. We can't get so focused on this one really troubling, very obvious symptom, and forget that this person has a lot of other dimensions that they're dealing with, and a lot of other domains that they're going through." (08009, palliative care nurse).

(VII) Improves efficiency of care planning and delivery Additionally, PCOMs were used to increase the efficiency of team working, supporting prioritisation and triage, prompting and focusing clinical discussions, and facilitating familiarisation with individual cases.

"...often the way people are referred you get referrals that are way too early and referrals that are way too late. Sometimes, having that information about how people are performing with their different illnesses might actually help with how people are referred to services and how they're responding." (09001, palliative care nurse).

From the observational data, PCOMs were not necessarily always being used in this manner across the participating sites, but there was recognition of this potential utility.

"Normally at MDT reviews, we give a summary of the patient and their diagnosis and their circumstances, their family and social issues, and then try to focus in on the particular needs, concerns of the time, and I think if we use the IPOS it will help us focus and perhaps see things that we might not have commented on otherwise." (02001, palliative care doctor).

"I think the way they use it here in MDMs is probably a good thing to be taken forward, so you're checking that what you're doing is helping and if not, does that raise alarm bells that maybe someone else should be getting involved and should you be thinking about something different." (06003, palliative care doctor).

Health professionals recognised the value of PCOMs for service provision and audit, improving understanding of the needs of the local population, and demonstrating the value and contribution of the service.

"...it may be able to use to see if you've got adequate resources to meet your patient group as well, it goes back to the funding a little bit, a way of looking at your service and looking at potentially using it for business case preparations." (03001, palliative care doctor).

Relative disadvantages of using PCOMs

The disadvantages reported by participants are summarised in *Table 3*.

(I) Increases patient burden

A concern frequently raised by staff was the potential additional burden of completing PCOMs for patients and caregivers.

"... the other one that people are bound to say is the burden of asking patients or carers too many questions and outcome measures ... they're vulnerable, they want to please us so they'll answer them. They're burdened too heavily by it all, well I think carefully used and appropriately used, if it's approached in the right way, patients and families are keen to help..." (08005, allied health professional).

Patients and family caregivers did not describe PCOMs as burdensome, but stressed the importance that they should support, not replace a discursive approach.

"Maybe instead of when they give the paper to me, maybe they should have, if you have questions that you can't answer; maybe you can get in touch with so-and-so, they would be able to put you through. If, when they give it out, they say, "Okay, if there is any question that you feel you can't answer - if you have any question that you don't understand, maybe you can get in touch with this, or you get in touch with this, so they will be able to explain it better:" (08008, patient).

"I think, if the patient needs help with controlling the side effects of their treatment, most patients would be very glad to fill in a form if it gathered the right information to enable that to happen. I certainly was. I don't see how anybody would object to that, unless they were too ill to fill the forms in." (01006, patient).

(II) Patients too ill to complete

Participants highlighted the challenges of using PCOMs in the context of deteriorating health because of patient ill-health, communication difficulties or cognitive impairment. Findings from the observations corroborated this.

"...because my husband can no longer write and is often confused, I frequently helped him with it and ticked the box where it said 'Did you do this yourself or did somebody help you?' He hasn't ever completed one on his own." (08007, family caregiver).

"I think it's also really nice that we can do a staff version. Because we have quite a few patients, obviously, who come in and they're already really poorly or they're already semi-unresponsive." (08009, palliative care nurse).

(III) Time-consuming nature

Staff also raised concerns about the added time required to complete PCOMs, particularly in the face of staff turnover or shortages.

"The difficulty is when we're really busy, and we are busy a lot of the time, and once we've got a member of staff absent the workload becomes virtually unmanageable, and so then it becomes a little bit of an extra burden, so it depends very much on our busy-ness and our staffing levels as to how well we cope with it. I suppose one of the concerns is that if you're very busy and you do it very quickly, then it may not be that accurate, and I suppose that would be a concern, as well as the fact that it's time consuming." (02001, palliative care doctor).

Observational data showed the importance of IT systems being setup to support PCOM completion, with integration within the electronic patient records to enable quick completion.

(IV) Could hinder accurate, holistic assessment of needs The prescriptiveness of PCOMs was a barrier for some staff, forcing them to think of patients as a homogenous group, to the exclusion of individual experiences. "Well if the outcome measures are too prescriptive then people will start only asking about those questions. So if there's a symptom that's not on the list and people get too blinkered with the outcome measures, they will stop asking about other things. Or if outcome measures become the only thing that's important, then the more holistic nature may be lost." (07003, palliative care doctor).

Staff also recognised that PCOMs are not comprehensive, highlighting the importance of using them alongside, not instead of, holistic assessment.

"...there is nothing in there about swallow. And also, the other part of my work is communication. So there is nothing in any of these about swallow or communication ...the ability to eat and also the ability to communicate—all of these issues, aren't covered. So that makes it very difficult to, kind of, document that." (080014, allied health professional).

(V) Not responding to the information collected

Patient participants stressed that the value of PCOMs is dependent on the data being utilised to improve their care.

"I think forms are at their worst when you're asked to fill them in and then nothing happens. It just becomes a collection of information that's not acted upon. I think the key to a good form is, it's short, it gathers the information easily and quickly and it's then followed up and acted upon. That happened in my experience with these two forms. Hopefully, it will continue to do so across the rest of the hospital, if needed." (01006, patient).

Meanwhile staff reported concerns that completing PCOMs could raise concerns that are beyond the resources of the service.

"I think it can perhaps lead to sometimes false expectations as well, that we are gathering this information, but what do we do with the information? Can we provide the support for them at the end of the day anyway... If there aren't the resources in the community to address some of the concerns, some of the problems." (06001, allied health professional).

"I just think maybe a service that's looking at its data regularly, using data like this and exploring it, would be considered to be a better service because you're able to reflect on the data that you have. I think the bit that we're missing is the adequate data collection and the space to reflect." (05002, palliative care doctor).

(VI) No advantage or disadvantage to care

Some participants felt there was no added value provided by PCOMs—that they did not change the holistic assessment.

"It's information that we collect but I don't think it informs clinical decision making for an individual patient as much as it could potentially." (07003, doctor).

"I think the care is consistent and it's good and it would be so

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even if these forms didn't come round. I just thought that they were there for statistical purposes and to improve the way they look at things." (08007, family caregiver).

"Yes because I guess a lot of the stuff on here are questions they would be asking, patients, anyway around pain, breathlessness, appetite, constipation, how they are affecting them at the moment, how they have affected them. The anxiety, how the family are feeling, psychological stuff. These are all questions that the CNS's and myself would usually ask patients." (06001S, allied health professional).

Appropriateness and validity of PCOMs in specialist palliative care

Professionals emphasized the need to select PCOMs that are appropriate and validated for use in palliative care.

"Well, I was very interested to discover that actually outcome measures had been used for quite some time in Australia, and they'd been developing them over a number of years... But because they have done, we can see the benefits of it, and I guess that's partly why we're doing it, because there's a national need to do it here. But also because there's a precedence which is positive." (02001, palliative care doctor).

"I think there's some value that it's been done with the [organisation], because that's meant to be the focus on the values of palliative care." (09002, allied health professional).

Some professionals felt that, within palliative care, PCOMs had limited value for demonstrating improvement as patients may become more symptomatic. Others valued PCOMs to demonstrate the difference made by palliative care to patients facing deteriorating health.

"My understanding is that it's going to benefit the bospice such that we can prove to funders, "Actually, yes, all our patients die, because that's what palliative care is, but we are having a significant impact." Our service is having a significant impact on the wellbeing of the carers, and the wellbeing of the patients, and their quality of life, and their levels of anxiety, and depression, and their symptoms, as well as their physical symptom control." (08009, palliative care nurse).

Outer setting

Participants described the influence of factors outside the organisation (21) upon the use of PCOMs in practice, including policy and national drivers towards mandating the use of PCOMs.

"So I think they're (NHS policies) the main drivers for using all of this, which will be an introduction of national tariffs and funding and comparative league tables to compare different services, what they offer; what they don't offer." (07003, palliative care doctor). "I think, far more importantly, we have seen their place in a much bigger strategy of looking at what happens in palliative care, so developments in funding and developments in the way that palliative care is supported and looked at and so on, and how this fits into all of that picture. So I think in that sense, it's been a very useful, helpful thing, and I think if somebody had just landed here and gave us this questionnaire, and said, 'Speak with this,' it would have felt very different." (08003, palliative care doctor).

Others expressed concerns around PCOMs being used to ration funding (rather than demonstrate palliative care contribution or need), leading to changes that will not match the realities of day-to-day practice or may negatively impact on patients.

"My suspicion remains that trying to put numbers against care is about funding and that that can be manipulated in different ways. We can have a very good outcome measure, but if that's attached to inadequate ways of funding then that is still going to have a negative impact for patient care." (04002, palliative care nurse)

Inner setting

Participants described the impact of the structural, political and cultural context of organizations on the use of PCOMs.

IT infrastructure

Provision of resources and infrastructure to support the implementation and use of PCOMs was deemed important, including embedding PCOMs into existing IT systems to avoid duplication of work. Findings from the observations also confirmed this. When documentation was streamlined with prompts, staff completed PCOMs more easily. Administrative and data management support were also necessary to manage day-to-day concerns and promote PCOM usage.

"I think the way that the outcome measure we've been using and the way in which we've been recording them, because of our data system, that has been quite straightforward and quite easy to do, which I think is the main reason why it has actually been happening ..." (03001, palliative care doctor).

"So having data managers, I think there's a bigger awareness in all teams that management of data is important. But this is, I think about capturing data as much as anything and tracking it. Yes, I think it would be really helpful to have that, but of course everyone will say that and there's no money for that." (07003, palliative care doctor).

Healthcare environment

Participants identified barriers to PCOM use within certain healthcare settings, including service caseload and availability of private spaces for PCOM completion, which

may raise emotional issues.

"I think the main disadvantage in a hospital is the patients being so sick often, so fluctuant and with so many demands on them. They've got lots of professionals seeing them, they're already quite ill, their day is very busy and they get to see lots of people ... I've often taken both these kinds of assessments and others to the patient, said 'Can you fill it in and I'll pick it up tomorrow?' and it's lost or they haven't had enough energy to do it. They can't focus on it, actually." (01003, palliative care nurse).

"It's usually away from my mother: This part, I can do it, but this part, I don't want her to know. Yes, if we are very stressed, I don't want her to know." (01005, family caregiver).

Observational data showed that availability of computers in the care setting influenced when staff-reported PCOMs were completed. If they were unavailable or not integrated into wider hospital records, this resulted in a delay, difficulty or non-completion of PCOMs.

Utilisation of PCOMs in daily clinical interactions

Professionals shared the importance of bringing PCOMs into day-to-day team interactions. This was also echoed in the observations where staff integrated PCOMs into handover and team discussions to summarise and flag important information about patients.

"So for instance, in MDT [multidisciplinary team] meetings, it definitely flags up need. Need for support and... So for instance, pain, if you saw a number four, even as a therapist, even though that's not my area of speciality, I would be raising—I would be looking for that and raising that with the people who are managing that. So I would be raising that with the medical team. If the patient—if I saw that they had a very poor appetite, I would be liaising with the dietician about that. So this would guide me to share information with the appropriate people." (08014, allied health professional).

"We have our ward round on a Monday, and when we go into ward round we always, for every patient, look at their most recent OACC, which I think just makes it really clinically relevant." (08009, palliative care nurse).

Team working and peer support

Professionals described the impact of the culture of the multidisciplinary team on implementation of PCOMs. Barriers included high staff turnover or when negativity or mistrust emerged regarding PCOMs.

"I find that getting people on board is really important. And one of the ways that I found that best works, is actually sitting people down as a team, in teams. So it could be a multidisciplinary team, it could be in wards, it could be in therapies, in nursing, in different professions. But actually, talking about it and having the support, and doing it together." (08014, allied health professional).

"...there's no doubt that if you get a negative view from within a team about feeling that outcome measures are of no great value, then you know that negative views often spread much more quickly than positive ones. So, it's about yes, maintaining morale and relationships, in order to prevent negativity..." (02001, palliative care doctor).

Participants described the importance of distributing responsibility among all team members in the implementation and use of PCOMs.

"I think it's really important to be bringing everyone with you. There are a lot of staff who don't have a clue about OACC and won't look at it or use it because they weren't brought in on it from the beginning. Assessments are traditionally seen as a nursing role here. Then, when you identify, according to IPOS, someone's symptoms, you might refer on to Physio, Occupational Therapy, Complementary Therapy or the Arts team." (08010, allied health professional).

Supportive leadership

Another critical element was support through leadership senior staff and managers, actively participating in the implementation and use of PCOMs.

"I think that if you've got managers reminding us that it's important, checking up whether people are doing it, and that are involved with it as well. Engaged with it rather than going, "Whatever", I think it makes a difference, definitely." (06002, palliative care nurse).

This supportive role needed to include understanding and communication of the benefits of PCOMs at individual, service and institutional levels.

"But leadership within the organisation, you know, from the CEO's to the consultants on the wards, to the nurse managers, all of them need to be very positive about what it's about and why it's important and valuable." (08005, allied health professional).

"I think you have to be someone who is respected by your team, if you're going to give them more work to do, then they have to like you. So I think earning respect and being seen as a good example, I think are the qualities, and understanding where their difficulties are coming from, so having some empathy." (02001, palliative care doctor).

Individual

Knowledge and competence

Professionals described the benefits of knowledge about the specific PCOMs and their components, and the rationale for using them.

"I think firstly, clearly, people need to understand why they're being done, why they are the way they are ... They need a bit of

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training in how to use them. They need support if there are any problems, and there needs to be a kind of encouragement and use of them." (08003, palliative care doctor).

"... I didn't feel it was really explained to us how it was going to be operating. It wasn't really explained to us what the purpose was. It was partly and maybe I just switched off ... I didn't feel that I really understood why it was being introduced, what it was for, exactly how to operate it." (08001, palliative care doctor).

Professionals also discussed the importance of training to integrate PCOMs alongside regular clinical assessments.

"I think that they just need to be trained in the best way to ask the questions, to get the information. I think if it comes out as a bit of a check list of questions to go through, without it coming freely in speech and then in assessment, then it could come across like you are just asking some tick box question, rather than just covering all these things in a conversation. I think it would just be about having the training and knowing what information you're trying to get out, without being clinical with the questioning?" (06002, palliative care nurse).

"So I think training is really, really important, because if we actually want to get accurate recording, we have to hear the answers and we have to know how to record that. But we also need to reflect on who do we refer to and what is normal, or what we think, "Oh my God, that's a whole can of worms," or, "I'm going to say the wrong thing," which is what the staff say, that their worst fear is that they're going to make it worse by asking these questions." (09002, allied health professional).

Participants valued the training provided by the Quality Improvement Facilitators from the OACC team, particularly training as a team, which enhanced knowledge and promoted a supportive environment for implementation.

"...it was quite a while ago but I do remember being quite interested in it. There was quite a discussion at the time, whenever the training was being done ... it did throw up a lot of questions from the group... I think that was important because it gave us that understanding of what was going to happen and why it was happening and what we were hoping to achieve, and ... doing it accurately ... but it gave us that opportunity to talk about it, ask, throw up those questions ..." (07001, palliative care nurse).

Attitudes towards using PCOMs in clinical practice

Professionals had reservations about using PCOMs to shape care delivery, feeling they were at odds with the 'culture' of palliative care—'it is not what we do'.

"Well, I think it requires, as we've discovered, constant retraining and constant re-embedding to get it into routine practice. I think staff currently see it as a burden and an extra task which they don't want to do, partly because they're not used to using them. It's not part of our culture, particularly." (05002, palliative care doctor).

However, some felt that the measures were in line with the palliative care ethos:

"Yes, I find it really helpful. I like the focus on symptoms. I think that's really helpful. Because I think question one is very reflective of palliative care ethos, and I like the fact that it's question one. That we don't dive straight into just a symptom checklist, but actually we first ask, holistically, 'What have been your main problems?' So I found it really helpful." (08009, palliative care nurse).

Professionals were concerned about the consistency of PCOM use within the team, particularly with measures that could be either patient or proxy-completed. Observational data also showed inconsistencies in how and when staff completed PCOMs.

"I think obviously there is a few different versions which could become quite overwhelming if you've got patient's, relatives and the staff version, so it becomes a bit confusing what version we're giving to who, what we're doing, type of thing." (02003, palliative care nurse).

Implementation

Finally, participants considered the necessary and sufficient processes for successful implementation of PCOMs.

Stepwise introduction of PCOMs

For many, a stepwise implementation (used by the OACC project) provided a manageable way to integrate PCOMs with regular clinical practice.

"It's made something that would otherwise I think be completely unmanageable more manageable. I think there would have been dare I say, a revolt in the camp if we had been asked to do everything at once, that there would have been a downing of tools and a 'no we're not'...But because of introducing it in a stepwise manner; that has helped, definitely. Definitely." (02001, palliative care doctor).

However, some were hesitant about this approach feeling it concealed the total number of PCOMs that are going to be introduced and this should be transparent at the outset.

"It's a tiring process, change management, and if you're constantly adding another bit of paper and another page to what you're doing, and then another page to what you're doing, I think the staff tire of it. Whereas if you can be really bonest with them, and say, 'This is a big project. We're going to just jump in... This is what it involves. It's these four or five things that we need to do.'... I think being transparent and going for it is the only way to do it." (08009, palliative care nurse).

"I think although it's a lot to do in one go, I suspect it is more effective. Because to staff on the ground who are filling in the measures it's that 'Oh, it's changed again. Oh, it's the new month, so we've got to do the new measure Oh gosh, it's changed again.' So I think if it's all done in one big hit it's probably better." (08011, allied health professional).

Feedback sessions

Regular feedback was essential to engage and motivate team members, and demonstrate the relevance of PCOMs. Bespoke service-level feedback was particularly valued.

"I actually found it quite helpful when they came and were showing us the usage and what the data was beginning to show. That was quite interesting, because obviously it does show you that it's not purely a paper exercise in terms of what the outcome is being used for, and I think that gives people more... They understand the strategic importance of it, which is good." (09001, palliative care nurse).

"...when we get the feedback of what it shows in the patients, the staff then think, oh well that's been worth demonstrating, how many patients have been deteriorating, are unstable or what percentage was the Karnofsky - how many of our patients are below 30% ...so it actually shows you the amount of... quite seriously ill patients that you do see as well in hospital." (02001, palliative care doctor).

However, there were missed opportunities to share learning across sites, and more frequent feedback would have been appreciated.

"I think regular feedback will keep people doing it. I guess some of that could be in verbal feedback and others could be in email feedback, because we're not always going to get the verbal regularly, and not everyone's always here." (06002, palliative care nurse).

Champions and facilitators

Professionals also highlighted the importance of local champions within the team, and regular contact with the quality improvement facilitators (QIFs), to promote and sustain PCOM use.

"I think what's helpful to be honest is when sometimes they [QIFs] do say about other teams that are struggling with some of the same issues because then you feel that you're not the only team, and so that's helpful, and yes, just presenting some of the data. They're I think supportive in a way of being gently encouraging, without force, dare I say. Very encouraging, I think that's the thing that we would all say, is they come enthusiastic and encouraging, then also sympathetic to the difficulties and pressures, and understanding of that." (02001, palliative care doctor). Overall recommendations for implementing PCOMs in practice are shown in *Table 4*.

Discussion

We used the CFIR to highlight key considerations for implementing outcome measures in palliative care. A central theme across all CFIR domains was the importance of demonstrating how PCOM data were fed back and used to improve care.

In our study, participants stressed that the data from PCOMs needs to be used directly to improve patient care. Perceptions were positive if PCOMs were used in daily clinical interactions and perceptions were negative if there was no response to data collected from PCOMs. Other studies have also stated the need for more evidence of the impact of providing information from outcome measures to clinicians to improve patient care (26,27). The perception of relevance to clinical practice is an important factor among health professionals when implementing outcome measures (10,28), and evidence suggests the importance of making that explicit by integrating PCOMs into existing clinical information and decision making processes (27). For example, one study used patient-reported outcomes to estimate where patients with advanced cancer were along their disease trajectory and recommend appropriate levels of treatment (29).

A novel finding is that patients, family caregivers and health professionals valued the objective feedback from PCOMs, even in the face of deteriorating health. This further validates the need to use PCOMs in palliative care settings.

We found important similarities and distinctions between patient, family caregiver and professional perspectives on using PCOMs in specialist palliative care. Participants agree that PCOMs support better recognition of patients' needs and improve communication; this finding resonates with existing work (2,3,30,31). In addition, patients in our study reported feeling safe and reassured as a benefit of using PCOMs.

Previous studies described PCOMs as time-consuming and adding to patient burden (9-11). However, in our study patients and family caregivers did not report patient burden. Our findings corroborate those of previous studies (3,18) that palliative care patients may be too ill to complete PCOMs. There is an important distinction between patient burden and patients being too unwell to complete outcome measures – these are often conflated.

Table 4 Guidance on actions to take for each CFIR domain based of	on our findings
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CFIR domain	Suggested actions
Intervention	Careful selection of validated PCOMs that are palliative care specific and useful for palliative care clinical teams
	Clearly present the advantages of using PCOMs to professionals, particularly those emphasized by patients and family caregivers
	Pilot the outcome measures and address any stakeholders' concerns, e.g., provide staff training, allow for protected time to complete the outcome measures, demonstrate how data from outcome measures will be used
	Careful selection of validated PCOMs that are palliative care specific and useful for palliative care clinical teams
Outer setting	Policy drivers are powerful incentives for change. Policy makers need to be transparent about what data is expected from services and how PCOMs data will be used to inform policy at both local and national levels
	Provision of funding, at least partial, to support uptake of PCOMs nationally
	Policy drivers are powerful incentives for change. Policy makers need to be transparent about what data is expected from services and how PCOMs data will be used to inform policy at both local and national levels
Inner setting	Creation of interface in IT systems that support collection of PCOMs remotely to avoid duplication of effort
	Adapt IT systems to display: (I) longitudinal PCOMs, for ease of use in clinical practice; and (II) enable reporting of cohort PCOMs data for audit and service-level use
	PCOMs need to be identified as important and integral to the care provided by using them to support decision making at clinical and strategic levels
	Early involvement of the entire team in the training and troubleshooting during the implementation process
Individual	Introduce staff to the PCOMs, explain rationale for using them and provide training in the relevant communication skills
	Address any concerns and misconceptions about PCOMs
	Regular training and education is needed to ensure PCOMs are used consistently and reduce any subjectivity
Implementation	Ensure clarity about PCOMs to be introduced, when and how this will be done
	Provide regular feedback sessions to engage and motivate staff
	Identify champions and facilitators to support and encourage PCOM use

CFIR, Consolidated Framework for Implementation Research; PCOM, patient-centred outcome measure.

Strengths and limitations

Professional participants were purposively over-sampled to reflect the balance of patient and proxy-completed measures. We were unable to recruit enough patient participants, especially in the community setting, to achieve saturation. This was in part because it took some time for outcome measures to be used with potential participants; they had often then become too ill to undertake an interview (or had been admitted). In future, undertaking this research in units where outcome measures are already implemented (rather than where implementation of outcome measures was also an aim) would be a useful addition to the evidence base.

We collected data at different stages of a stepwise implementation process, which may have influenced the findings. Outcome measures were introduced step by step in the participating organisations, and this may have led to a more protracted adoption process or implementation fatigue; influencing professional views. However, we believe our data presents a pragmatic picture of the implementation process, which can be useful to services intending to implement PCOMs.

Future research

We described the importance of using PCOM data to make clinical decisions and demonstrate the impact of palliative care. However, we need more research to develop acceptable ways to interpret and use data from PCOMs with patients whose health is deteriorating.

It is important to conceptualize and measure

implementation outcomes to determine the effectiveness of implementation strategies (32). Although our study addresses important implementation outcomes, we need more quantitative research to measure these outcomes systematically.

Conclusions

We identified key considerations and recommendations for PCOM implementation in specialist palliative care settings. All CFIR domains need consideration for effective implementation.

We need to recognise that patients, families and professionals may have differing views about the advantages and disadvantages of using outcome measures, particularly in relation to feelings of reassurance and burden. Using the information from PCOMs was very important to patients, family caregivers and health professionals. Any implementation of PCOMs in specialist palliative care must make sure the information from PCOMs is regularly fed back to clinicians and services, and used to improve care for patients and families. This can be facilitated by embedding PCOMs in daily clinical interactions and providing adequate time and resource to analyse and use data from PCOMs.

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Footnote

Conflicts of Interest: IPOS (used in the OACC suite of outcome measures) was developed at the Cicely Saunders Institute, where this research study was conducted. The authors have no other conflicts of interest to declare. *Ethical Statement:* The study was approved by the UK

National Research Ethics Service (No. 14/LO/1669) and written informed consent was obtained from all patients.

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Content So, in general, what do you think about outcome measures? And how do you feel about using outcome measures in your day to day work? From a clinical perspective, how do you respond to the scores? And how do you feel this impact on care for the patient? How do you think your role as a name of role, as appropriate to participant and role shapes the way you use outcome measures? Are there any personal qualities that staff needs to have to implement outcome measures? What are those qualities? Thinking about the outcome measures you are using in your work, what would you say are the advantages of using them routinely? And what would you say are the disadvantages of using them routinely? How does the source of the outcome measures (I mean where the measure came from) influence you? What information do you need from a measure for it to influence your clinical reasoning? What role do outcome measures have when it comes to prioritising what you need to focus on clinically? In your experience, how do teams influence how you use outcome measures? How does organisational culture and climate influence the use of outcome measures? What supports the use of outcome measures? What hinders the use of outcome measures? What sort of things need to be in place so that the use of outcome measures makes a difference? So, are there any external influences that impact on whether and how outcome measures are used in your team? How do you think characteristics of your patients (or their carers) influence whether and how you use outcome measures with them? For you, what things are key when implementing outcome measures? Thinking back to the training you received before starting to use the measures: What did you think about that? What role do you think education plays when it comes to how outcome measures are used and how they may result in improved outcomes for patients Your organisation followed/follows a step-wise implementation process and introduced/introduces measures step by step. How was / is this for you? Outcome measures could be collected in a number of ways, e.g., on paper, through the electronic records system and or via digital devices, such as tablets. What is your preference? For some interventions you might have a dedicated member of staff involved with implementation. What are your views on this? You receive regular feedback about the data you collect. What do you think about the kind of feedback you have gotten so far?

And finally, has that kind of feedback impacted upon your practice or service generally? If yes, how?

Figure S1 Interview topic guide for professionals.

Content

Has anyone ever used a measure like this with you before?

[If yes] What happened when it was used with you?

When it was used, what-if anything-did you find helpful about it?

What could have been done differently for it to have helped you or help more?

[If no] Do you think it would be helpful if someone used a measure like this with you? In what ways?]

In general, how do you feel about answering questions, such as the pain example I showed you?

What would help you complete this measure by yourself? What are the advantages of using a measure like this? What are the disadvantages of using a measure like this? How do you think this information should then be used? And how do you think this could change things for you?

Who do you think should give this measure to you? Why should they be the ones to give it to you?

When do you think it would be useful for you (or someone) to complete this?

Are there any times when you think it wouldn't be appropriate?

Would you want to discuss the results from the measure with someone?

Outcome measures can be collected in a number of ways, for example as a question on a piece of paper, like in the example I showed you or with computers. What is your preference?

So thinking about your surroundings when you are a patient (or caregiver), what do you need to consider when using a measure like this? And finally thinking about the bigger picture, such as NHS policies, the UK government and healthcare funding. How might these things make a difference to the way in which outcome measures are used?

Figure S2 Interview topic guide for patients and family caregivers.

No. item	Guide questions/description	Reported on page #
Domain 1: research team and reflexivity		
Personal characteristics		
1. Inter viewer/facilitator		
2. Credentials	Which author/s conducted the interview or focus group?	Page 6, methods
3. Occupation	What were the researcher's credentials? E.g. PhD, MD	Page 1
4. Gender	What was their occupation at the time of the study?	Page 1 (all authors were researchers)
5. Experience and training	Was the researcher male or female?	Page 1
Relationship with participants	What experience or training did the researcher have?	Details given in field notes
6. Relationship established		
7. Participant knowledge of the interviewer	Was a relationship established prior to study commencement?	Page 5, methods
8. Interviewer characteristics	What did the participants know about the researcher? E.g., personal goals, reasons for doing the research	Page 5, methods
Domain 2: study design		
Theoretical framework		
9. Methodological orientation and theory	What methodological orientation was stated to underpin the study? E.g., grounded theory, discourse analysis, ethnography, phenomenology, content analysis	Page 5 and 6, methods
Participant selection		
10. Sampling	How were participants selected? e.g. purposive, convenience, consecutive, snowball	Page 5, methods
11. Method of approach	How were participants approached? e.g. face-to-face, telephone, mail, email	Page 5, methods
12. Sample size	How many participants were in the study?	Page 7, results
13. Non-participation	How many people refused to participate or dropped out? Reasons?	Page 7, results
Setting		
14. Setting of data collection	Where was the data collected? e.g. home, clinic, workplace	Page 6, methods and Page 7, results
15. Presence of non-participants	Was anyone else present besides the participants and researchers?	Details given in field notes, no paper
16. Description of sample	What are the important characteristics of the sample? E.g., demographic data, date	Page 7, results
Data collection		
17. Interview guide	Were questions, prompts, guides provided by the authors? Was it pilot tested?	Page 5, methods and supplementary material: interview topic guide
18. Repeat interviews	Were repeat inter views carried out? If yes, how many?	N/A
19. Audio/visual recording	Did the research use audio or visual recording to collect the data?	Page 6, methods
20. Field notes	Were field notes made during and/or after the interview or focus group?	Page 6, methods
21. Duration	What was the duration of the interviews or focus group?	Page 7, results
22. Data saturation	Was data saturation discussed?	Page 6, methods
23. Transcripts returned	Were transcripts returned to participants for comment and/or correction?	No, but main themes were summarized and presented back to participants.
Domain 3: analysis and findings		
Data analysis		
24. Number of data coders	How many data coders coded the data?	Page 6, methods
25. Description of the coding tree	Did authors provide a description of the coding tree?	Page 6, methods (description development of coding tree)
26. Derivation of themes	Were themes identified in advance or derived from the data?	Page 6, methods
27. Software	What software, if applicable, was used to manage the data?	Page 6, methods
28. Participant checking	Did participants provide feedback on the findings?	No
Reporting		
29. Quotations presented	Were participant quotations presented to illustrate the the the themes/findings? Was each quotation identified? E.g., participant number	Pages 7–22, results
30. Data and findings consistent	Was there consistency between the data presented and the findings?	Yes, there was. Page 7–22
31. Clarity of major themes	Were major themes clearly presented in the findings?	Page 7, results: Figure 1
32. Clarity of minor themes	Is there a description of diverse cases or discussion of	Page 7, results Figure 1 and

32. Clarity of minor themes

Is there a description of diverse cases or discussion of minor themes? Page 7, results *Figure 1* and pages 7–22